

## AV Link Weekly Newsletter

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### Introduction of Bluetooth Technology



**As wireless technology usage increases, there is a need for an integrated solution in wireless data transmission.** With this in mind, several industry leaders, including IBM, Intel, Microsoft, & Motorola, formed a group in developing such technology called Bluetooth.



Adapting the 2.4GHz transmission band, Bluetooth provides the following advantages:

1. Wireless
2. Inexpensive
3. Worry-free setup

AV Link offers these Bluetooth products:

- 1. Bluetooth earphones:** Perfectly suited for cell phones equipped with Bluetooth technology.
- 2. Bluetooth headsets:** Compatible with Bluetooth v1.2, which allows dual channel audio signals to be transmitted wirelessly. It brings out the true quality in music, without being wire-bound.
- 3. Bluetooth car-kit:** Talking on a cell phone while driving is not advisable, or even illegal in some areas. With Bluetooth car-kit from AV Link, you will be able to talk hands-free while you drive.

For any inquiry to the products above, please contact [sales@avlinkinc.com](mailto:sales@avlinkinc.com). **OEMs are welcome.**

